MENLO PARK RECORDER

A PAPER DEVOTED TO THE BEST INTERESTS OF MENLO PARK AND SAN MATEO COUNTY

VOLUME 4 — MENLO PARK, SAN MATEO COUNTY, CALIFORNIA, FRIDAY, JANUARY 28, 1927 — No. 17

THE BUSINESS OUTLOOK

A Review of California Conditions from

WELLS FARGO BANK & UNION TRUST CO., SAN FRANCISCO

TRADE

With the exception of drygoods, automobile accessories and hardware, wholesalers had a larger volume of business in 1926 than in 1925. Retail trade increased in volume about 5%; but, here as elsewhere, neither wholesaler nor retailer has made very much money. Agriculture had a fair return from an unusually large crop. Carloadings for the first eleven months show a gain of about 4% over 1925 and are larger than ever before. Post Office receipts have reached a new record. Building has maintained its momentum. Abundant water, upon which so much of California's prosperity depends, seems promised by the fine early rains. There are no indications of a lessening of business activity during the early part of 1927.

WEATHER

After ten days of warm weather and state-wide rains early in December, winter came in earnest to California. In the north and in the interior valleys it brought lowered temperatures and killing frosts. December precipitation was generally deficient but November rains were plentiful as were the rains early in January, and precipitation for the season is well above normal throughout the state. The early heavy fall of snow did not all remain but it prepared the mountains to retain later snows. The pack at Summit is now 54 inches compared with a normal of 76 inches. The rapid growth of grain caused by the early rains during the first part of November was fortunately retarded later by the cold weather. Some truck crops suffered and although citrus crops were saved from frost damage by smudging, the southern district reports much harm to oranges and lemons in many localities from wind, both fruit and trees suffering. The early rain hampered planting and cotton picking.

CROPS

Final figures show the total estimated production of the principal field and fruit crops in California during 1926 to have been 7,674,934 tons, valued at $375,495,000. The tonnage was 1.93% less, and the value 9.16% less, than in 1925. The acreage of the field crops was only 85% as great as that of the past five-year acreage. The acreage bearing fruit and nuts has been increasing rapidly during the past few years and in 1926 it was 58.6% greater than in 1920.

COTTON

Losses to California cotton producers through the price decline have not been as great as in other states; some San Joaquin farmers have made money. This is because the California yield per acre is higher and the cost of production is lower than in other parts of the country, and because a premium is paid for California lint—the Acala variety, whose fibre is of unusual length and above average tensile strength. The average cost of production in the San Joaquin Valley, which has passed the Imperial Valley and is the principal cotton producing section of the state, has been estimated to be 12c per pound. In December, when the New York price for cotton was 12.04c per pound, San Joaquin cotton brought 13.79.

CITRUS FRUITS

The forthcoming large crop of Navel oranges is of good quality and fruit-size. 8970 cars of Navels had been shipped to January 10, the new season beginning November 1, compared with 8321 to the same date last year; and 1578 cars of lemons, more than ever before, and exceeding last year's shipments by 328 cars. It is estimated that there will be a 4% increase in the total orange crop and 22% in the lemon crop for the full season.

SAN FRANCISCO—The Federal Reserve Bank reports that figures from leading stores show an increase in total sales of 3.1% during the year. Some stores report the best Christmas season they ever had. The year ended with comparatively low inventories. Collections are fair.

BUILDING AND REAL ESTATE

During 1926 building permits issued in San Francisco totalled $57,953,048, the greatest annual total ever recorded. It was a gain of 15% over 1925. Permits issued during December were for $5,066,659, or 56% above December last year.

Real estate was not as active in 1926 as it was in 1925. There were recorded for the year 16,543 sales of properties valued at $163,445,035; that total is $19,500,000 below the sales for 1925. During December, real estate valued at $12,240,681 changed hands, compared with sales totalling $16,717,434 during December 1925.

SHIPPING

There was an increase of about 3% in total tonnage movements in and out of the port of San Francisco during 1926. Almost half of this increase was in commerce with foreign ports, which increased approximately half a million tons to a total of 6,750,000 tons during the year.—WELLS FARGO BANK & UNION TRUST CO., SAN FRANCISCO.

Fred Nessler, proprietor of The Little Green Door, has returned from a trip to San Diego. He reports having had a most enjoyable time.

W. L. Roper, proprietor of the Busy Bee Grocerteria, is having his store painted.

Mr. and Mrs. Elmer Miller of Kansas City, Mo., are spending a few weeks with their uncle and aunt, Mr. and Mrs. Ward E. Monroe.

SPEEDERS ARRESTED BY POLICE IN ATHERTON

Last Friday Officers Feliz and Wood of the Atherton polic force arrested Pietro Ordozzo and Tom Shirkawa on charges of speeding.

Judge Jennings sentenced both of the men to serve ten days in jail or to pay fines of $20 each.

—Remember March First—

A son was born to Mr. and Mrs. Ward Tucker of North Fair Ooks last Saturday morning.

NELLE G. FLETCHER
OF
THE MENLO SPECIALTY DRESS SHOPPE
Santa Cruz Avenue

Is offering an early showing of new crisp and dainty wash frocks for Ladies and Misses

Special attention given To fitting of the Larger Woman

A complete line of sizes in stock From 15 to 52½

A Pleasure to Show These Goods

THE OBSERVER

Written exclusively for the Recorder

It is with a great deal of sorrow that I note that there seems to be no effort on the part of local residents to combat the Spalding bills. It has been some time now since these bills were brought to the notice of the public here and at a meeting of the Chamber of Commerce that body, by a vote, went on record as being against the bill. At the next meeting of the Chamber their decision was reversed.

Unless we desire to see Menlo Park, or at least some parts of it become part of Palo Alto it is high time that we do something.

The opinion has been expressed by some that this matter does not mean anything. They will wake up and find to their sorrow that it **does mean something and a greal deal**, just the same as others have who do not reside more than a thousand miles away.

* * *

Does it pay to advertise? We will say that it does.—Two weeks ago W. E. Monroe of the Croker Co. placed an advertisement in this paper for a house which was offered for $2750. The advertisement was rune twice by mistake. The house was sold immediately following the first insertion, and according to Mr. Monroe, entirely through the paper.

Mr. Fred Nessler placed an ad in the paper telling the public that he was starting a circulating library and he likewise got results at once.

If you have something for sale and do not tell the public about it they will of course go elsewhere to buy.

Not long ago I was informed by a lady that when a grocers advertisement was running in the Recorder she purchased all of here groceries here, but that since then she has not owing to the fact that other places advertised their specials and that she took advantage of them, going to Palo Alto and Redwood City.

* * *

The get-to-gether meeting of the Improvement Association held at the Parish House last Tuesday was a very enjoyable affair. The business meeting was short and snappy and the pictures shown were first-class. It is to be regretted that our residents do not hold more of these meetings. Now that the ice has been broken we hope that these meetings will continue.

* * *

I observe that there are several new business concerns coming into town in the near future. This looks well for the growth of Menlo Park. With the opening of the Dumbarton Bridge there seems to be no room for doubt as to the growth of the town and we should all welcome the advent of new business concerns.

* * *

It has been rumored around the streets that the "Recorder" has been sold. The publishers of the paper inform me that such is not the case and that the paper is not likely to be sold. They say that Menlo Park is a good town and that it will be better and as far as they know they will stay on.

* * *

—Remember March First—

Doings of the Legislature

Sacramento.—The governor, in submitting his budget called attention to the fact that he had included in it all the items both of expenditures and receipts which it was possible to estimate in advance. That he construed was the intention of the budget constitutional provision, differing in that view from the opinion of his predecessor. This year's budget therefore includes such items as the highways although their support comes largely from a special tax on gasoline. In comparing therefore the pending budget with those that preceded it, the comparison was not made with the items included in the Richardson budgets alone, but with the entire exenditures for the four years of the Richardson administration for all the items mentioned in the Young budget. Though the Young budget reaches a total of $193,518,165, for the biennial period—the largest sum yet demanded—it shows only an increase of 7.4% over the figures for 1925-27 while the latter budget showed an increase of 26% over the budget for 1923-25. In twelve years, since 1917, the state expenditures have grown from $61,122,962 to the sum three times and over that amount asked for the biennial period commencing July 1, next. The issue, therefore, is raised, how are the ever-mounting expenditures of the state to be met? Must our tax system be changed, since any reduction of expenditures is admitedly out of the question?

To meet that problem and to answer it s[illegible] the governor suggested t[illegible]lature, which has carried out his views, the appointment of a commission consisting of members of the legislature, state officers and outside experts to study the tax systems of the other states in the Union and to report on what changes, if any, are needed in the California system at the next session of the legislature in 1929. If changes requiring constitutional amendments are needed they can then be submitted to the people at the election of 1931, until then it is thought that the present system with the surplus in the treasury will be sufficient to carry on the state government, after that date, however, the income of the state from the present plan of taxation will be insufficient to meet its bills.

After a conference between the delegations from all parts of the state a gasoline tax bill has been decided upon which meets with general favor. Incidentally it is proposed to divide the highways into two classes; the great trunk lines and interstate roads, and secondly the smaller roads all over the state. There is no provision for extending the highway system in contemplation, although there are numerous bills providing that this or that road shall be added to the highway system or that new highways shall be built from various points named in the measures proposed. It is, however, very doubtful if any of those special road measures will pass and if passed will escape the Governor's veto. They would mean an increase expenditure and that neither the legislature nor the governor are likely to look upon favorably.

An economic plan of the governor would consolidate various departments and bureaux now functioning as separate entireties and bills to carry that program into effect have been introduced. The state board of health is to be made into a department and its head will be styled director of public health. The department of labor and industrial relations is also in contemplation, on a reorganized plan. When the various departments are consolidated and reorganized their heads will form a cabinet which will meet at certain stated times; and at the call of the governor, just as the presidential cabinet meets in Washington, and the various interests of the state will be discussed at a round table. By that means all doubling, and crosswiring will be avoided and it is hoped large sums saved to the state.

It is proposed to appropriate $100,000 to build a new executive mansion as the present gubernatorial mansion is far from an up-to-date home, but Governor Young had his representative announce that he was opposed to the measure, and was perfectly satisfied with the present house.

It is proposed to create the office of director of prisons and to appoint former Warden Johnson, who is now a San Francisco banker, to the place at a handsome salary. The director would have full charge of both prisons and possibly of the reform schools and would seek to work them as a harmonious whole.

Senator Fellon would amend the Syndicalism law so as to punish treasonable acts but not words, or any radical speech.

A bill has been introduced in the senate in favor of compulsory insurance of automobiles, auto trucks, etc. It requires all owners of any automachine to take out a policy for $5,000 to cover any injury or death of any person caused by the owner of the automobile, and for $10,000 when the persons injured or killed are two or more. If an owner does not care to take out a policy he can deposit with the motor department $5,000 in cash or acceptable securities. A similar law has just gone into effect in Massachusetts.

SUBSCRIBE for the RECORDER

BEAN SUPPER AT PRESBYTERIAN CHURCH TONIGHT

Another popular "Bean Supper" will be held at the Presbyterian church this evening. The ladies of the church have the affair in charge.

Following the supper there will be a free Scotch program arranged and directed by Mrs. J. E. Cooper. Mrs. Cooper has arranged several very successful musical programs for the Presbyterian church and is planning others for future dates. These programs have been much enjoyed by the community as is shown by the large audiences which they attract. This program promises to be one of the best yet given.

The program is as follows:

Piano duet, Miss Helen Aabel and Miss Jennie Jacobson.

Community Songs, "My Bonnie" and "Robin Adair."

Group of Scotch Songs, Mrs. Mackie in Scotch costume.

Duet, Mrs. Lockerbie and Mrs. Mackie.

Solo, Mrs. Lockerbie.

Orchestra, "Soctch Airs," and Selection.

"Bule Bells of Scotland", sung by Mr. James Walker, accompanied by Mrs. Morris at the piano, Eugene Bone, violin and Rev. Bone, cello.

Selections, Mrs. Gardner.

Group of Scotch songs, Mr. Forsythe.

Violin solo, Eugene Bone, Mrs. Morris at the piano, "Bonnie Dundee."

Reading, W. L. Bone.

Scotch songs, Mrs. Forsythe.

Community singing, "Annie Laurie" and "Auld Lang Syne."

The Presbyterian church is striving to supply a real need in the community. No community can afford to be without an institution that tries to elevate the moral tone of that community.

Mr. Bone will preach next Sunday on two live themes as follows: "The Back Side of the Desert" and "Following the Gleam."

(By W. L. Bone.)

—Remember March First—

MENLO PARK LODGE, U. D. F. & A. M. STILL GROWS

That the predictions of the Recorder have poved true in regard to the local Masonic Lodge is shown by the following facts:

During the first working month, the lodge will have conferred ten First Degrees and three Second Degrees upon its candidates. At the next meeting, which will be held on Friday, January 28th, (tonight there will be conferred three Second Degrees in the Blue Room in the Masonic Temple at Palo Alto. Tomorrow evening at 7:30, a special meeting will be held at which meeting two First Degrees will be conferred, one of which will be conferred by Herbert Watt, Worshipful Master of Thousand Oaks Lodge No. 478, F. & A. M., Berkeley.

—Remember March First—

MISS BLANCHE CLARKE IS AGAIN AT HER POST

Miss Blanche Clarke, popular teacher in the Menlo Park Grammar school has so far recovered from her recent illness as to be able to resume her duties at the school. Miss Clarke is well known in Menlo Park and is a highly efficient teacher and was greatly missed from school during her illness.

Mrs. Sam Winklebleck has been substituting for Miss Clarke during her absence.

—Remember March First—

The Senior C. E. which meets each Sunday evening at 6:30 o'clock, provides a moral and social opportunity for the young people. The subject for discussion next Sunday evening will be "How to Show Loyalty to Our Church."

FOR SALE—Incubator, hot water system, capacity 260 eggs. Used only once and as good as new, price $20. Apply R. F. D. Box 222, Menlo Park or call at house opposite nursery by Las Lomitas school house. *

The men of the North Fair Oaks Improvement Club are entertaining their wives and friends with a card party and dance in their Club Room in the Garfield School to night. Be sure and bring your cold clothes.

SUBSCRIBE for the Recorder.

Improvement Assn. Has Social Evening

Following a short business meeting last Tuesday night, held in the Parish House members of the Menlo Park Improvement Association held an entertainment and enjoyed a social evening.

The business session was called to order at 8:30 p. m. by President Jas. H. Beardsley and a report from the executixe committee was heard and approved.

Bill were ordered paid and the following were added to the membership roll of the Association: W. J. Fenton, C. W. Johns, T. L. Murray and W. J. Gowans.

A sample of a beautiful street sign was displayed by President Beardsley for the consiedration of the members. Mr. Beardsley's intention is to have the Association erect about 50 of these artistic signs along the highway if the funds are available and the plan meets with the approval of the members.

Four reels of fine instructive pictures were shown and won the applause of those present.

It was stated that every effort will be put forth to build up the membership of the Association at once, and in this manner make it possible for the work which is ahead to be put through as soon as it can be done.

—Remember March First—

WOODSIDE COUNTRY CLUB EQUESTRIAN PATHS POPULAR

Equestrian paths of the Woodside Country Club have been popular during the last week. Mrs. C. S. Crary entertained a number of her friends with a ccanter over the club's 400 acres, following luncheion at the club house.

Mrs. Stanley W. Morehead entertained several tables of friends at luncheon and bridge at the Woodside Country Club Wednesday afternoon.

Week end guests at the Club included.

Mr. and Mrs. F. O. Cooke, Capt. and Mrs. L. Curtis, Mr. and Mrs. S. M. Melvin, Mr. and Mrs. John R. Gaynn, Mr. and Mrs. C. S. Crary, Mrs. L. N. Eccleston, Mr. and Mrs. J. M. Patrick.

—Remember March First—

NATIVE SONS WHIST TOURNAMENT PROGRESSING

The four game Whist Tournament that is being held by the Native Sons is proggressing nicely and Tuesday evening will witness the second game to be played. The tournament is being held in Duff & Doyle Hall and score cards are 25 cents.

In addition to the $10 prize for the highest score for the four games there are other prizes offered. The tournament is attracting some of the best players on the peninsula and is proving very popular.

ST. JOSEPH'S SCHOOL ALUMNI GIVE WHIST PARTY TONIGHT

St. Joseph's School Alumni have arranged another of their enjoyable card parties for tonight in Duff & Doyle hall. A number of fine prizes will be offered for the high scores and a good time is assured to all who attend.

MENLO PARK POSTOFFICE BROKEN INTO WEDNESDAY

Some time during Wednesday night a window in the rear of the postoffice was broken and entrance gained to a small room back of the main office.

For some unaccountable reason the parties who broke in did not get into the main office and nothing was taken. The sheriff's office was at once notified and Under Sheriff Larrecou got on the case at once.

—Remember March First—

LOST—Buncch of keys. Finder please return to Mrs. R. H. Toll, box 522 Menlo Park. Reward. *

Menlo Parlor, Native Daughters will hold an afternoon card party in Duff & Doyle Hall on Thursday, February 3, 1927. Many good prizes will be offered for high scores and the regular good time that is always the order for the Native Daughters card parties is assured all who attend.

—Remember March First—

D DOCUMENT

MENLO PARK RECORDER
. HARRIS ..... Editor
ished every Friday at Menlo Park, San Mateo County, California.
red as second-class mail matter, Act of October 3, 1917. Section 4, at the Postoffice at Menlo Park, California.

SUBSCRIPTION RATES
ee Months.....75c Six Months.....$1.00 One Year.....$1.75

FRIDAY, JANUARY 28, 1927

o ensure publicaiton all news ns should reach the Recorder of- as early as possible on Thursday. e paper will hereafter beprinted on ursday afternoon.

lission Rebuilding Funds To Be Gathered

Intended to form one of the most mpelling tourist attractions of North- rn California, the Santa Clara Mis- sion, according to the plans of res- toration announced this week, will follow in detail the architectural lines of the ancient Mission built by the Indians 150 years ago.

Through a survey conducted by the Restoration Committee, Northern California has been found to be unappreciative of the tourist value of her missions. Through her indifference, the charming old Santa Cruz Mission is declared to have been lost in its entirety. Southern California, on the other hand, is found to have been alert to the interest which tourists evince in her Missions and has preserved for the most part her heritages of a romantic past.

Proposals to restore the Mission are being conducted along non-sectarian lines. A committee headed by A. B. Post, banker, has enlisted the aid of the friends of art and history with the purpose of raising $75,000 in Central California toward the total restoration fund of $150,000 The remaining portion is to be raised by the Native Sons and Native Daughters of the Golden West and the friends of history in San Francisco and Los Angeles.

Special committees will be formed according to the proposals, in every city and town in Central California to assist in preservation of the old art treasure. Preparations are now being perfected to form committees in the following cities: Los Gatos Campbell, Gilroy, Milpitas, Los Altos Palo Alto, Saratoga, Mountain View, Santa Clara, Morgan Hill, Coyote Alviso, Sunnyvale, Evergreen, Edenvale, Cupertino, Berryessa, Santa Cruz, Watsonville, Hollister, Monterey and Salinas.

CARDINAL BASKETERS TO PLAY WOLF PACK FRI.-SAT.

By Don E. Liebendorfer

With the possibility of changes in the first string line-up facing them, the Cardinal varsity basketers have been going at a fast clip this week in preparation for their two-game series with the University of Nevada here Friday and Saturday nights.

Coach Hunt was not entirely satisfied with the way his men played in Southern California last week and has been doing a little shifting. Louie Vincenti, running guard, has been working in McCandless' place at forward, and Price, heretofore a forward, has been working at running guard. The new combination scrimmaged against the freshmen Monday night and a fraternity team Tuesday night. George Dobsin, substitute center, has been working in Jayred's place with the first string.

Hunt is not taking any chances with Nevada. Last year, the Wolf Pack defeated Andy Kerr's Stanford quintet in two straight games here when it had been expected to lose. The Reno team is made up largely of veteran's this year and is reputed to be practically as strong as last season.

★

NOTARY PUBLIC. Surety Bonds. Also insurance against everything except broken hearts and fractured reputations. F. S. BECKER, 1219 Laurel avenue, phone Menlo Park 577-W. t*

Deposits in the Commercial Department of the Mercantile Trust Company of California in Menlo Park, California, at the close of business on December 31, 1926, were $124,329.51. Deposits in the Savings Department were $105,197.60. Total deposits were $229,527.11.

John S. Drum, President and E. V. Krick, Vice President and Cashier, of the Mercantile Trust Company of California, being duly sworn, each for himself, says he has a personal knowledge of the matters contained in the foregoing report, and that every allegation, statement, matter and thing therein contained is true to the best of his knowledge and belief.

JOHN S. DRUM,
President.
E. V. KRICK,
Vice President and Cashier.

Severally subscribed and sworn to before me by both deponents the 17th day of January, 1927.

(Seal) FRANK L. OWEN,
Notary Public in and for the City and County of San Francisco, State of California.

(Mercantile Trust Company of California and The American Bank have been merged under the name of American Trust Company. The foregoing figures relate to the Mercantile Trust Company of California alone.)

★

Cardinal Egg Mash
Cardinal Scratch Feed
Cardinal Pigeon Feed
manuactured in Palo Alto by
Wm. O. Horabin
FEED AND FUEL
2 PHONES
P. A. 59 P. A. 60
256 Bryant Street, Palo Alto
FOR QUALITY AND ECONOMY USE CARDINAL BRAND

$1.15
San Francisco
and return

Roundtrip one-day fares between all stations, San Francisco and San Jose inclusive. For use any day, and honored for return on any train leaving prior to midnight same day.

As quick as 50 minutes to San Francisco.

Save money, time and nervous energy.

24 trains to San Francisco; 22 to San Jose at convenient hours.

Examples of New ROUNDTRIPS
15c . . . . to Palo Alto
45c . . . . to San Mateo
55c . . . to Burlingame
75c . . . . . to San Jose

Southern Pacific
JOS. VEVERKA

The New Stanford
THEATRE
Direction of Harry C. Seipel Telephone P. A. 40

MATINEE DAILY—2:30 P. M.

SUNDAY, ONLY, JANUARY 30
LAURA LA PLANTE and JAMES KIRKWOOD
in a Romantic Comedy-Drama
"BUTTERFLIES IN THE RAIN"
Geo. McManus Comedy, "Snookums Outing" Mutt and Jeff Cartoon

MONDAY, TUESDAY and WEDNESDAY, JAN. 31, FEB. 1-2
REGINALD DENNY
in his speedy farce-comedy
"THE CHEERFUL FRAUD"
You'll acclaim this as Denny's best screen effort and we guarantee you'll laugh at this hilarious farce from beginning to end. The supporting cast includes—
GERTRUDE OLMSTEAD OTIS HARLAN EMIL FITZROY
CHARLES GERRARD GERTRUDE ASTOR
And to make doubly sure you'll laugh, we present on this same fine program—
MABEL NORMAND in her latest comedy
"ANYTHING ONCE"
PLEASE NOTE—A program of this kind means BIG EVENING CROWDS—So for choice seats we call your attention to our daily MATINEES, 2:30 p. m.

THURSDAY and FRIDAY, FEBRUARY 3 and 4
NOW HONESTLY—WHAT COULD WE SAY ABOUT THIS SHOW ON THE SCREEN
A PRE-RELEASE FEATURE—First showing in Northern California
RICHARD DIX
in a rollicking comedy-drama
"PARADISE FOR TWO"
With—BETTY BRONSON and ANDRE BERANGER
ON THE STAGE
The Boy from STANFORD'S CAMPUS—
"HARTMAN and his WONDERFUL UKE"---with
MILT FRANKLYN'S BAND
LET YOUR CONSCIENCE BE YOUR GUIDE—
COME EARLY FOR CHOICE SEATS!

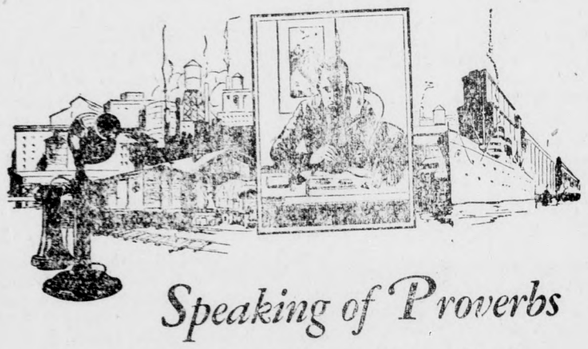
SATURDAY ONLY, FEBRUARY 5
In order to prove that Adam is no nearer understanding woman today than he was six thousand years ago, we offer today only—
"FIG LEAVES"
A comedy-drama with a heroine who might be your own wife, sister or sweetheart, with—
GEORGE O'BRIEN OLIVE BORDEN PHYLLIS HAVER
CHARLES CONKLIN EULALIE JENSEN
COMEDY—CLYDE COOK in "WANDERING PAPAS"
NEWS EVENTS AESOPS FABLE

Menlo Pastry Shop
Santa Cruz avenue near postoffice
Pleasing the public is our success
We use only the best ingredients money can buy. We have no Lard in the house.

EAT MORE SQUABS
DRESSED SQUABS READY FOR THE OVEN
We can satisfy your desires in any quantity for any occasion. You may either call at our shop where you will find squabs neatly dressed all ready to be cooked and select your own or telephone your order a few HOURS ahead where large quartities are desired.
DRESSED POULTRY
also on hand at all times
PHONE MENLO RARK 2285
PERALTA PIGEON FARM
M. A. DENTON
On The Highway Menlo Park

Stanford Beauty Shop
123 HARVARD AVE. (STANFORD PARK MENLO PARK
SPECIAL
PERMANENT WAVE ..... Special $10.00
SPECIAL ON WEDNESDAY, FACIALS AT REDUCED PRICES
MANICURING 35c
PAPER CURLING $1.00
SHAMPOOING 50c
HAIR CUTTING 50c
MARCEL 50c
PLEASE MAKE APPOINTMENT
PHONE MENLO PARK 801-R

Great Cut In Dinner Sets
22, 32, 42 Piece Sets Priced From $3.50
All kinds of Odd Hand Painted Dishes. Odd Cups and Saucers. Bbay Plates, Cream Jugs, etc.
F. J. FURNIVALL
Furniture Exchange



Speaking of Proverbs

—a fitting proverb of the business world today would be: *"An immediate answer turns aside a multitude of business complications."*

Modern business depends largely upon speed, accuracy, quick decisions, immediate information and close contact with customers for its efficient and successful operation.

When speed is a factor or when an immediate answer is necessary—*Long Distance Telephone Service* stands ready to carry your message to ANYONE, ANYWHERE, AT ANYTIME.

Many new and practical uses of Long Distance are no doubt applicable to *your* business. These will be cheerfully discussed with you upon request to the Business Office of the Telephone Company.

Long Distance combines speed with economy

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Pay us a visit

We seek consumers' counsel and advice. Do not hesitate to offer suggestions for the improvement of your service. Constructive criticism helping to make Pacific Service a popular service is always welcome.

PACIFIC GAS AND ELECTRIC COMPANY
P·G·and E·
Owned · Operated · Managed by Californians

Transfer Your Account
Deposits made by January 10
Draw Interest from January 1
Menlo Park Branch
AMERICAN TRUST COMPANY OF CALIFORNIA
SINCE 1857

★

MENLO PARK LODGE AND CIVIC SOCIETY DIRECTORY

Menlo Park Improvement Association—
Meets in Kuck's Hotel first and third Fridays o feach month.
F. J. Furnivall, President.
Mark Laughlin, Secretary.

Menlo Park Chamber of Commerce—
Board of Directors meets every Monday evening, Laurel Court.
. H. Sullivan, President.
Miss Emma Noel, Secretary.

Menlo Park Troop No. 107, Boy Scouts of America—
Meets every Wednesday evening at 7:30 in Kuck's Hotel.
. E. Harris, Scoutmaster.
V. N. Harris, Assistant Scoutmaster.

Menlo Park Study Club—
Meets in Presbyterian church, first Monday of each month.
Mrs. Jay T Cooper, President.
Mrs. L. E. Harris, Secretary.

Girl Scouts—
Meets every Friday afernoon in Kuck's Hotel.
Miss Meta Kugeler, Captain.
Miss Norma Judd, Leutenant.

Native Sons of the Golden West—
Meets in Duff & Doyle Hall every Thursday night.
Barney Larrecou, President.
Roland Midgley, Secretary.

Menlo Parlor No 211, Native Daughters of the Golden West.
Meets second and fourth Mondays in Duff and Doyle Hall.
President, Mathilda Struzenegger.
Secretary, Frances E. Maloney.

Menlo Park Horticultural Society—
Meets in Trinity Parish House first Friday of each month.
. Bostock, President.
. Daly, Secretary.

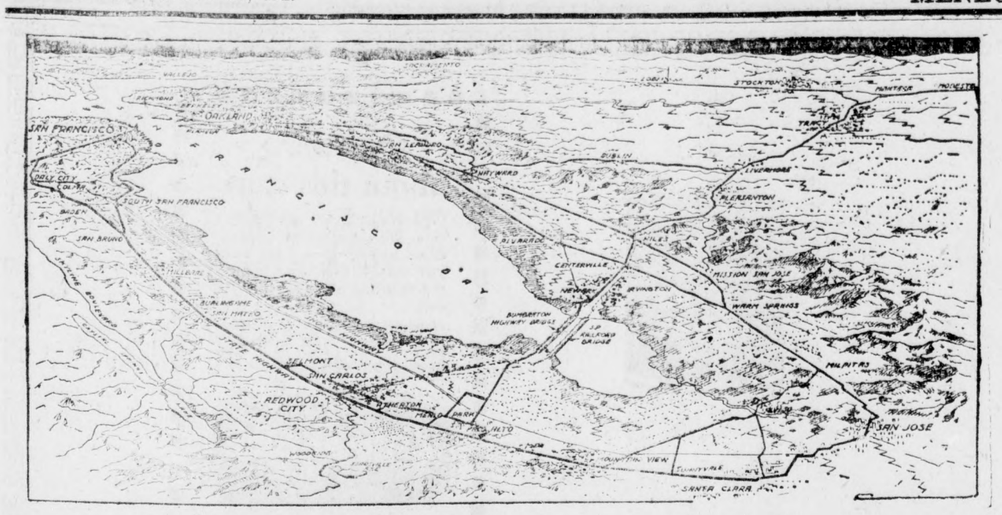
MENLO PARK LODGE (U. D) F. & A. M.
Meets every Friday night in Masonic Temple, Palo Alto.
Fred C. Metcalf, Worshipful Master.
John Ross Hardy, Secretary.

Court Menlo Park, No. 8020, A. O. F.
Meetings held third Monday of each month in Duff and Doyle Hall.
J. Bassett, Chief Ranger.
John M. Daly, Secretary.
W. E. Dale, Treasuruer.

★

★ Office phone M. P. 2738-W ★
★ Residence phone P. A. 632-W ★
★ W. H. ZIEBER, M. D. ★
★ Physician and Surgeon ★
★ Hours 9-12 and 1:30-5 p. m. ★
★ Brown Bldg., Menlo Park ★

The Menlo Park Recorder
Does Job Printing at reasonable rates



Keep this map handy for motor trips around San Francisco

Since the Dumbarton Highway Bridge was opened on January 15 more than 32,000 automobiles and trucks have passed over it. This map, sent out by the owners of the bridge, will be valuable to motorists who plan to use the span. It shows the "lay of the land" approaching the bridge from all sides.

Mr. and Mrs. Dean Witter have taken the John G. Sutton house here for the coming summer. The Suttons will spend several months in Europe.

F. J. Furnival went to San Francisco yesterday to attend the Furniture Exchange. He will bring back all of the newest ideas with him.

Subscribe for the Recorder, $1.75 year

Atmosphere

Music is the more charming when the surroundings themselves are charming.

Moe-Bridges Lighting Fixtures of Wrought Iron in Polychrome

are a decidedly helpful factor in creating an atmosphere of refinement, and will greatly enhance the beauty of any room.
You're sure to find a Moe-Bridges fixture eminently suited for every room in your home and at a price you can well afford.
An attractive booklet illustrating these beautiful fixtures in their actual colors, is yours for the asking.

"Notice the Lighting Equipment"

Safety Electric Works

Highway at Oak Grove Menlo Park

MENLO GIRLS ACCUSES TWO YOUTHS OF CRIME

Accused of a statutory offense against an 18 year old Menlo Park girl, Manuel Osorio of Palo Alto and J. R. Williams of Menlo Park were arrested by Sheriff McGovern Wednesday and taken to the county jail at Redwood City.

Last Thursday night, on the pretext that the girl's boy friend was intoxicated, Osorio and Williams called on her and asked her to help them take him home.

According to the sheriff this was a ruse, for they took her to a lonely spot on the Woodside road.

A complaint was sworn to in the court of Justice of the Peace Ray Griffin by the girl, whose name was not given out.

Fred Croker is here from San Anselmo looking after affairs in his real estate office.

The Menlo Park Recorder is at present engaged in getting out a twelve page bulletin for Geo. P. Schaefer. Schaefer will distribute the bulletin among prospective buyers of his famous "Trukens." Another large job for the Easton Can Company of San Jose is also under way at the Recorder plant.

W. E. Monroe, manager of the Croker Company, real estate dealers in Menlo Park reports the following: Lot sold on corner Harvard and Alameda, five lots on Cedar street and Alameda. Leased Hampton house on Roble avenue to F O'Brien of the Menlo Motor Company.

Local Merchants Elect Temporary Ofricers

About twenty local merchants met at the home of Mrs. Emma Stribling last Wednesday evening and as a step toward permanent organization proceeded to elecct the following officers temporarily:

President, W. E. Dale; vice president Harry Doughty; secretary J. W. Ryan.

Many matters pretaining to the betterin gof local merchandising were taken up and discussed, among which was a credit system.

The matter of annexation also came up and it was the uunanimous opinion of all than if Menlo Park must annex to something that Atherton should be asked take up in, the thought being that Menlo Park should stay within San Mateo county where she belongs.

Another meeting will be held at the same place on Monday night next and a big attendance is desired so that plans can be matured and work started as soon as possible.

PERCY SELBY ANSWERS CALL OF DEATH

Percival Walker Selby, member of one of California's oldest pioneer families, socially prominent for many years in San Francisco and throughout the Peninsula, died Saturday night at the San Mateo County Community Hospital, where he had been taken from the home of a family named Granger, in Redwood City. At this home he had lived in comparative obscurity for more than a decade, although he retained memberships in the Burlingame Country Club, the Menlo Park Golf Club and other organizations in which he was once a well known figure.

Selby, known to many friends at Redwood City and Menlo Park, was 60 years of age at the time of his death. He had given up his association with society about 12 years ago when the great Selby estate at Atherton, for which Selby Lane was named, was divided among various heirs and for the most part sold.

Selby's family came to California in '49 days, and was among the first of the early families of the State to amass a fortune. At one time, it was said, the family owned most of the lower half of San Mateo county.

One daughter, Mrs. Jane Selby Hunt, the wife of Harry Hunt, broker and polo player of Pasadena and Pebble Beach, survives him. She at once came to Redwood City on being notified of her father's death.

In addition to the daughter, prominent in society circles, he is survived by a widow, Mrs. Louise Hamilton Selby, who makes her home in Paris, and another daughter, Mrs. Carmen Selby Johnson. He was a brother of Mrs. Clara Selby Ralston.

Funeral services were held at the home of Mrs. A. J. Ralston in Oakland Monday.

LAVERNE TIBB SERIOUSLY INJURED—RECOVERING

Five-year-old Laverne Tibbs of this town will carry disfiguring scars on her fact for the rest of her life as the result of an "empty" gun in the hands of a playmate. Neal Landis, aged 12, her playmate, was displaying his prize air rifle to her and pointed it at her. The tot screamed but the lad laughed, for he thought the gun was empty. When he pulled the trigger a B-B shot was fired. Laverne fell to the sidewalk with eight shot from the air gun in her she is recovering, but her playmate is inconsolable.

The Recorder wishes to announce that it employees no collectors and will not be responsible for money paid to anyone except L. E. Harris or Mrs. L. E. (O. A.) Harris.

This Advertisement

Was printed the second time by mistake. The property was sold the day following and entirely due to first insertion.

$2750

NOTHING DOWN

To Resposible Party

4 Rooms

Corner on Alameda de los Pulgas. Lot 50x120, garage, walks and flowers

CHOICE HIGHWAY PROPERTY

See W. E. MONROE

Croker & Co.

Real Estate

Highway and Santa Gruz Menlo Park

TRADE AT HOME

LOCAL MERCHANTS

Can Serve You as Well and as Cheaply as Others

Keep your Money at HOME

And watch it WORK fou you and see the local stores grow

All Lines of Business Represented and PRICES ARE RIGHT

MENLO PARK MERCHANTS

ONDAY, JANUARY 31, LAST DAY FOR RENEWING YOUR AUTOMOBILE REGISTRATON

The penalty period for motorisas who have not secured their 1927 license plates starts next Tuesday. After midnight of Monday, January 31, when the motor vehicle re-registration period ends, delinquents will be penalized by a doubling of the $3 registration fee for passenger cars and the higher fees for trucks and commercial vehicles. The law fixes a penalty of 100 per cent of the fee.

This was the admonition issued this week by the California State Automobile Association which is assisting the State Motor Vehicle Department in renewal registration by issuing plates to its 70,000 members from 26 Association offices in Northern and Central California. That there will be an unprecedneted rush for the new maroon plates in these last few days was the opinion expressed by Geo. S. Grant, in charge of Association plate issuance. Motorists have been unusually slow this year in applying for re-registration, he said, and offices issuing plates are threatened with an overyhelming flood of applicants on Monday.

The plate issuance staffs engaged in the greatest task of its kind in the state's motor vehicle history, Grant pointed out, with California's record number of automobile owners—well over 1,600,000—renewing registration in the short space of 25 working days. Closing of the official re-registration period at midnight, January 31, Grant explained, means that motorists must have their applications in the hands of one of the offices of the Division of Motor Vehicles or the Automobile Association before the close of the business day Monday. Failing that, the only alternative to avoid the penalty is to have the application in the mail postmarke dbefore midnight, on January 31. The 1926 certificate of registration, containing the correct address and other data and properly signed, constitutes an application under ordinary circumstances.

Thousands of motorists have already taken advantage of th e personal service offered by the Association to its members at its aSn Francisco office, 150 Van Ness avenue, and at 25 district offices. They have secured plates without waiting in line and without delays or inconvenience of troublesome correspondence.

STATE DAIRYING IS 230 YEARS OLD

Dairymen fro mall parts of the state were in attendance at the quarterly meeting of the California Dairy Council, which concluded its sessions at Hotel Whitcomb last Tuesday with the annual election of officers. The meetings occupied two days and consideration was given to dairy legislation and problems confronting the California industry.

All officers were re-elected and are as follows: President, George R. Frampton, Artesia; Vice-president, E. A. Green, San Francisco; secretary-manager, Sam H. Greene, San Francisco. C. W. Hibbert, of Los Angeles, was elected to fill the vacancy on the board of directors caused by the death last Friday of Edward F. Moran, of San Francisco.

President Frampton in his opening address outlined the history and growth of California dairying. "California dairying is 230 years old this year," said Frampton, " for it was in 1697 that Father Kino, a Jesuit Priest, brougth into California the first cattle for breeding purposes. Early laws forbade the killing of cows and the cattle belonging to the missionaries multiplied rapidly. Today California's milch cows alone number 603,000. Scientific methods and the importation of pure-bred stock have combined to make California renowned throughout the country for its marvelous herds. Last year California cows produced an average of 220 pounds of milkfat per cow and contributed $126,000,000 to the economic life of the State."

Dr. William C. Hassler, city health officer of San Francisco, declared that the production of clean milk had the greatest factor in reducing the infant mortality rate in the United States during the past 10 years and lauded the co-operation shown the medical profession of California Dairy Council in working to protect the health of the people. Other speakeds included L. E. W. Pioda, of San Francisco and Dr. J. J. Frey, of Sacramento, chief of the State Bureau of Dairy Control.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

Menlo Parlor N. D. G. W. Installs Officers

Last Monday evening Menlo Parlor, No. 211, Native Daughters of the Golden West installed their officers for the coming term with impressive ceremonies, and Duff and Doyle Hall was crowded to its doors by natives who came from far and near to witness the installation.

District Deputy Grand President Dora Wilson officiated as installing officer and the following were installed with due ceremony:

Past President, Grace Loverich; president, Mathilda Struz; first vice-president, Marie Maloney; second vice-president, Mary Worrell; third vice-president, Mary Grill; marshal, Florence Carroll; financial secretary, Gertrude Kavanaugh; treasurer Catherine Derry; recording secretary, Frances E. Maloney; organist, Isabel Linquist; inside sentinel, Eva Urban; outside sentinel, Laura Bartel, trustees Catherine Carroll, Adaline Blanchard and Katherine Kavanaugh.

Visitors were present from San Jose, Mt. View, Palo Alto and Redwood City.

After the meeting a Ravioli supper was served atdaintily decorated tables. Songs and speeches were enjoyed by all present and Past President Grace Loverich was presented with a jeweled past presirent's ring and District Deputy Grand President Dora Wilson was given a beautiful glass dish.

—Remember March First—

METHUSELAH NEVER TRIED THESE TIPS

Dodging old age is so easy that none need worry about beauty doctors or miraculous fauntains of youth, according to Sam Bones, 82, retired Southern Pacific conductor who offers the following rules for those who do not want to grow old.

Never slow up at grade crossings. Step on the gas! You may merely lose an arm or a leg the first time; but persevere and you will dodge old age, if not the train.

Whenever possible try to board unusually effective. Heaven, and possibly the other place, is liberally populated with persons who avoided old age in this way.

Always take short-cuts where it says "No Trespassing." This is a sure winner, especially if the sign hangs over railroad tracks.

Never miss a chanceto stick your head out of a car window. You may damage a bit of concrete at a tunnel entrance; but the railroad can sue your estate for any damage to company property.

"If these rules fail to work," said Bones, "there are others discovered by me during 46 years of railroading which I shall be pleased to supply on request."

—Remember March First—

AMERICAN LEGION TO FIGHT IMMIGRATION LAW CHANGES

California American Legion officials will redouble their efforts to prevent any changes in the federal immigration laws which would open loopholes for the entrance into the United States of aliens inelegible to citizenship, according to Dr. John F. Slavich, state commander of the organization.

The Legion to a man, according to Dr. Slavich is behind the resolution introduced in the State Legislature by Morgan Keaton, former state adjutant of the organization, demanding that Congress take no steps to let down the bards to Orientals or to the Hindus who are seeking a change in the present immigration laws.

"A move is on in the east and among various church organizations and other groups to change the present immigration laws, but the American Legion which has fought to keep the doors closed to those not elegible to American citizenship will keep up its campaign to hold what we have gained through great effort," Commander Slavich declares.

Paul Scharrenberg, secretary of the State Federation of Labor, has joined with Commander Slavich in the move to halt any tinkering with the present restrictive immigration clauses effecting Orientals and Hindus.

CARDS BEGIN FOOTBALL PRACTICE NEXT MONDAY

"Pop" Warner has issued a ccall for Winter football practice which will begin at Stanford Monday, January 31. The Cardinal coach is mainly inteersted in having the members of last fall's goof and freshman squads report so that he may get a line on his new material for next year. Stanford was a heavy loser by graduation and Warner is starting early to prepare his team for the hard early-season schedule this fall. At least seventy-five men are expected to report as "Pop" has told his Varsity men that they may turn out if the wish. Winter practice will be held five rays a week and will probably last a month.

One thing about this store

One thing you should know is this: We are a lot more interested in having you get what you want to buy, than in having you buy what we want to sell.

Naturally this friendly policy makes us pretty careful about laying in the right line of goods. One mighty handy paint we have ready for your use is

Zinc-O-Lith PURE WHITE

Ready for use

Drop in and we''ll tell you about it. We carry a full line of paints, varnishes, enamels, stains and paint specialties.

Expert Paperhanging
Quality House Painting
Contract or Days Work

HIGHWAY
PAINT & WALL PAPER STORE
Highway near Santa Cruz Ave.
Telephone Menlo Park 926-W
Menlo Park California

Circulating LIBRRAY
Latest and Best Books
Rates:
$1 deposit before drawing book
15 cents per week.
5 cents per day for each day over 7 days.
15 cents minimum per book.
THE
The Little Green Door
Fred Nessler, Prop.
Highway Menlo Park

Phone Redwood 339-J
James Crow Co.
Oldest Funeral Parlors in San Mateo County
Funeral Directors and Enbalmers
Home-like Parlors
W. A. CROWELL
Deputy Coroner
San Matee County, Calif.
Redwood City, California

MRS. ANNIS
Dressmaker
Coats — Dresses — Remodeling
TAILORING EXPERIENCE
Phone Palo Atlo 6-J-1

Dr. J. Ross Hardy has opened a dental office in theArtino Building on the highway, Office hours 9 a. m. to 5 p. m. Examination free. Phone Menlo Park 2560.

TRINITY EPISCOPAL CHURCH
Oak Grove between Railroad and Laurel Avenue
Early Celebration, 8:00 a. m.
The Church School, 9:30 a. m.
Morning prayer and sermon 10:30 a. m.
Trinity Men's Club meets Monday vening at 7 o'clock in the Parish House.
Trinity Woman's Guild meets on Thursday afternoon at the Parish House at 2 o'clock.
RALPH P. SMITH, Rector.

F. J. FURNIVALL
Auctioneer and Appraiser
Phone M. P. 2651
Highway Menlo Park

MADAM VEN DOHM
Palmist and Medium
Highway, second house north of Valparaiso avenue
HOURS 10 A. M. TO 9 P. M.
Menlo Park California

GENERAL HARDWARE
COVERS A LARGE FIELD AND A COMPLETE STOCK COULD NOT BE FOUND IN THE LARGE CITIES, BUT FOR A STOCK OF DIVERSIFIED HARDWARE WE BELIEVE YOUR LOCAL STORE CAN TAKE CARE OF YOUR USUAL HARDWARE WANTS AND IF WE DO NOT HAVE WHAT YOU WISH IN STOCK WE WILL GLADLY GET IT FOR YOU:
ASPINALL & RYAN
BOOST MENLO BY TRADING AT HOME
Cutlery Phone M. P. 1494-J Tools

This is
Cough and Cold Season
We Have the Remedy to Relieve or Cure It
Clemo's Pharmacy
Phone Menlo Park 2854 Bank Building, Highway Menlo Park

For Sale
LARGE LOTS ON EASY TERMS
NORTH FAIR OAKS, MENLO OAKS, BARNEY PARK, DUMBARTON OAKS, STANFORD PARK
SEVERAL HOMES ON CONVENIENT TERMS
Dusel & Sieman
MERCANTILE BANK BUILDING, MENLO PARK.

Special Bargains
Childrens School Shoes
Priced $1.85 Up
Boys Shoes
Big supply of Boys shoes with leathe soles or composition soles. Just the thing for school wear.
Priced $2.50 up
McLoughlin Shoe Store
Menlo Park, California